

**Agenda Regional Event – The North
3 December 2018
The Hilton Leeds
Aims of the day**

- To inspire and celebrate the existing nursing and midwifery ambassadors
- To recruit new nursing and midwifery ambassadors
- To prepare for the ambassadors' January challenge – an extraordinary career for young people.
- To develop local action plans for the nursing and midwifery ambassadors in The North and to prepare the ambassadors for the challenges going forward.

The event will begin promptly at 1000 and we will finish by 3.45pm.

Timings	Description	Lead
9:30	Registration and coffee	
10:00	Welcome and introductions and Jane	Margaret Kitching
10:15	Ice Breaker – who's in the room?	Bev Matthews
10:35	Background to the work and update	Paul Vaughan
11:05	Midwifery (to be confirmed)	
11:15	A Richer Narrative	Paul Vaughan and Liz Carter
12:15	The ambassadors' story to date and in your region:	Bev Matthews and Ambassadors
12:45	Lunch	
1:30	Creating your own ambassador's story	Bev Matthews and Ambassadors
2:00	Preparing for the January challenge	Bev Matthews and Paul Vaughan and/or Ruth Holt with the Ambassadors
3:30	What now?	Bev Matthews
3:40	Closing messages	Margaret Kitching
3.45	Close	